



**FOREIGN LANGUAGES
FORUM**

**THE
FOREIGN
LANGUAGES
FORUM
POST
COVID
EDITION**

THESSALONIKI

26 August 2020

Capsis Hotel



16TH FL FORUM THESSALONIKI

Conditions may be different this time. Be prepared to handle teaching and learning situations in an unconventional manner.

Be prepared to deliver tuition live, synchronously and asynchronously.

The 16th Foreign Languages Forum taking place at the Capsis Hotel in Thessaloniki on 26 August 2020, a unique event of its kind, will give teachers and FL school owners answers to many questions, will push their thinking and develop their skills.

Combined with the experience of the publishers' representatives, the Forum guarantees a productive day just before the beginning of the new school year.

Take part in the 16th Foreign Languages Forum, attend presentations and talks, inspect the latest published and digital materials at the Book Exhibition area and explore networking opportunities.



Due to COVID restrictions you are strongly advised to pre-register online for the FL Forum. You are also kindly requested to have a copy of your registration information, in print or in your mobile phone, available during your visit at the FL Forum. The QR code which is displayed on your ticket will be scanned as you enter and exit the book exhibition.

FEATURED PRESENTATIONS

Tests, tests, tests: which one is good for my students?

In a highly competitive exam-prep environment, school owners and teachers get lost as to which test to choose for their students. In this talk, we will critically explore the role of high-stakes exams in our context and set out criteria for choosing the best-suited for our students.

- **Maria Davou, Teacher, Teacher Trainer, FLS Owner, Researcher**

Effective Ways to Engage Students in Learning

At an age when there are more distractions than ever before, educating oneself sounds more of a burden than a task that learners would be motivated to embrace. This talk will deign to offer some practical ways to pave the teachers' path toward making learning for students motivating and helping them retain the motivation.

- **George Raptopoulos, Teacher, Teacher Trainer**

Spoilt for Choice? The ocean of ELT materials and pathways for selection

In the 20th century the proliferation of published material left little that ELT teachers could wish for and they couldn't find. In the recent years it takes a village to create a material's package consisting of several digital and paper-based components. How can Academic Managers and English language teachers make wise choices? Have we become creatures of habit and we go around our comfort zone, without ever daring

to explore the different material that is out there, for fear it is.

-**Maria Araxi Sachpazian, Teacher, Teacher Trainer**

Unraveling the mystery of the classroom-based assessment

Assessment- Evaluation- Testing; three key terms that cause confusion to the teachers. During this session, we will explore the main differences among them; however the main focus of the presentation will be on assessment. Firstly, we will explore the characteristics of the effective and student- centered assessment. Then, a short reference will be made to formative and summative assessment and we will delve into what to assess and how to assess our students differently by providing plenty of hands-on examples. Finally, we will try to answer the question "do we and our students need to be assessed?".

- **Tanya Livarda, Teacher, Teacher Trainer**

The use of online tools to enhance the students' learning experience

Online teaching has definitely come in handy in the Corona virus times...Teachers resorted to all kinds of platforms, online tools and webinars in order to find ways to make their lessons more appealing. However, even though many teachers considered this type of lessons to be uninspiring, boring or even challenging, others who were more tech savvy, seemed to thrive in delivering online courses during the quarantine and their students claim that their online sessions were far more engaging than live lessons.

-**Tzaikou Eleni, Language School Director & Owner**

PROGRAMME - VERGINA ROOM



10:00 - 10:40 - Featured Presentation

Tests, tests, tests: which one is good for my students?

Maria Davou, Teacher, Teacher Trainer, FLS Owner, Researcher

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10:55 - 11:45 - Supercourse ELT Publishing | Professional Presentation

Τεχνολογία στην εκπαίδευση – Πώς η τεχνολογία έγινε ένα βασικό εργαλείο στην εκμάθηση των αγγλικών

Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING

- **Ιστορική αναδρομή:** Η τεχνολογία στην εκμάθηση των αγγλικών στην πορεία του χρόνου.
- **Interactive whiteboard:** Πλούσιο τεχνολογικό υλικό (3D Animation, Reading & Grammar Videos, games), που εντυπωσιάζει τους μαθητές!
- **i-book / Smartphone & Tablet Applications:** Παίζουμε μαθαίνοντας ή μαθαίνουμε παίζοντας;
- **Talking Pen:** Τώρα με το Talking Pen η ανάγνωση και η μάθηση γίνονται παιχνίδι!
- **AR:** Και τα βιβλία ... ζωντανεύουν!
- **VR:** Ταξιδέψτε χωρίς να κουνηθείτε από τη θέση σας!

Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ



12:00 - 12:40 - Featured Presentation

Unraveling the mystery of the classroom-based assessment

Tanya Livarda, Teacher, Teacher Trainer

Assessment- Evaluation- Testing; three key terms that cause confusion to the teachers. During this session, we will explore the main differences among them; however the main focus of the presentation will be on assessment.

Firstly, we will explore the characteristics of the effective and student- centered assessment. Then, a short reference will be made to formative and summative assessment and we will delve into what to assess and how to assess our students differently by providing plenty of hands-on examples. Finally, we will try to answer the question "do we and our students need to be assessed?".

PROGRAMME - VERGINA ROOM



12:55 - 13:20 - Qualify | Professional Presentation

Get Qualified

Maria Davou, Teacher, Teacher Trainer, FLS Owner, Researcher

In this presentation we will explore the characteristics of Trinity CertTESOL, a level 5 teaching qualification with international recognition. We will also discuss practical details about how a teacher can attend a CertTESOL course.



13:30 - 14:10 - Featured Presentation

Effective Ways to Engage Students in Learning

George Raptopoulos, Teacher, Teacher Trainer

At an age when there are more distractions than ever before, educating oneself sounds more of a burden than a task that learners would be motivated to embrace. This talk will deign to offer some practical ways to pave the teachers' path toward making learning for students motivating and helping them retain the motivation.



14:25 - 15:15 - Burlington Books | Professional Presentation

Burlington Mindset B1, B1+ and B2

Natasha Polysaki-Kallistratou, Marketing Manager, Northern Greece

Burlington Mindset B1, B1+ and B2 is the ideal exam preparation coursebook series for mixed ability classes. It contains engaging tasks and topics which challenge students to stretch their cognitive abilities. The series is fully up-to-date with the ECCE 2021 changes! Interactive students' components are now available for online lessons!



15:30 - 16:00 - Featured Presentation

Spoilt for Choice? The ocean of ELT materials and pathways for selection

Maria Araxi Sachpazian, Teacher, Teacher Trainer

In the 20th century the proliferation of published material left little that ELT teachers could wish for and they couldn't find. In the recent years it takes a village to create a material's package consisting of several digital and paper-based components. How can Academic Managers and English language teachers make wise choices? Have we become creatures of habit and we go around our comfort zone, without ever daring to explore the different material that is out there, for fear it is.

PROGRAMME - IOANNA ROOM



10:55 - 11:20 - Rose Platform | Professional Presentation

Rose Platform

Rosemary Babou - EFL Teacher Managing Director of Rose Platform

An innovative online teaching platform especially designed to bridge the gap between students with special educational needs and language learning.



12:00 - 12:40 - Featured Presentation

The use of online tools to enhance the students' learning experience

Tzaikou Eleni - Language School Director & Owner

Online teaching has definitely come in handy in the Corona virus times...Teachers resorted to all kinds of platforms, online tools and webinars in order to find ways to make their lessons more appealing. However, even though many teachers considered this type of lessons to be uninspiring, boring or even challenging, others who were more tech savvy, seemed to thrive in delivering online courses during the quarantine and their students claim that their online sessions were far more engaging than live lessons. In this session I am going to be discussing some of the following issues:

- What is it that made some teachers' lessons appealing and inspiring?
- What tools did they use that made their lessons stand out ?
- What can we do to spice up our online lessons?
- Which practices guarantee results in the learning process?
- What are the challenges and how can we overcome them?
- I am going to present the challenges that I myself initially confronted and the ways I used to overcome them along with a number of tricks and tools that helped me enhance my students' learning experience.

Concluding, I came to the realization that students can have more access to the resources of their class than ever before and they can actually improve on the skills they already have such as retention, mastery and engagement without much effort. Therefore, we have to admit that Virtual classroom and gamification are not our enemies but they can be our allies if we put them at our students disposal because they do have many benefits.



12:55 - 13:20 - Express Publishing | Professional Presentation

Dimitris Hilaris, Regional Manager of Express Publishing Greece

- **The Revised Michigan ECCE & ECPE, May 2021:** An overview of the changes & new materials to help prepare students for the new exams.
- **I Wonder Pre-Junior:** Online or in class, Wonder is the beginning of wisdom! An amazing, brand new Pre-Junior course with a unique combination of innovative tools to allow full exploitation of course content online, in class, or both!

PROGRAMME - IOANNA ROOM



13:30 - 14:10 - Featured Presentation | For FLS Owners only

Financial Intelligence: Για Βιωσιμότητα & Κερδοφορία - Μόνο για ιδιοκτήτες ΚΞΓ

Δρ. Κωνσταντίνος Γεωργάκας, Σύμβουλος Επιχειρήσεων

Στην ομιλία θα αναλύσουμε τη χρησιμότητα των καθημερινών χρηματοοικονομικών όρων & αριθμών, την αξιοποίηση των πληροφοριών και την «ανακάλυψη» της καμουφλαρισμένης πραγματικότητας που κρύβεται πίσω από τα νούμερα κλπ. Το ζητούμενο σε ένα ΚΞΓ, είναι να έχουν οι ιδιοκτήτες γνώση & ενημέρωση επί των χρηματοοικονομικών, όπως π.χ. «revenue, profit, cost of goods & services, cash flow expenses» κλπ, ώστε να οδηγούνται σε ορθότερες αποφάσεις για την επιβίωση & κερδοφορία του ΚΞΓ.



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Register online at www.flforum.gr/the-cities/thessaloniki



PROGRAMME - IOANNA ROOM



14:25 - 14:50 - Express Publishing | Professional Presentation

Dimitris Hilaris, Regional Manager of Express Publishing Greece

- **New Age, New Norms, New Tools: A unique LMS Platform for the digital classroom!** Express Digibooks is the only gamified platform that can be used online and offline, at all levels! Track students' progress, communicate effectively with parents, motivate your learners and bring your classes into the future!
- **The Flibets: A new learning galaxy for preschoolers!** The Flibets take your students to an amazing new world of learning through exploration and play!



15:30 - 16:10 - Featured Presentation | For FLS Owners only

Build and establish your school's identity

Maria Davou, Teacher, Teacher Trainer, FLS Owner, Researcher

The process of starting a business involves some key steps e.g. from choosing a business name to selecting a business structure. However the decisions you make about the words and visuals that represent your business and mold its identity, set the foundation for successful survival. Because like you, your business is a living, breathing thing, and requires care and nurturing to ensure its success.

This talk will focus on tools and practical tips for school owners to help them build and establish their school's identity and connect with current and potential clients.



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PARTICIPATING COMPANIES

Aheadbooks

Σεβρών 3, 121 33 Περιστέρι – 2105740892 – www.aheadbooks.com

Andrew Betsis

Πύργου 31, 185 42 Πειραιάς – 2104118894 – www.andrewbetsiselt.gr

Burlington Books

Παπαστραύτου 12, 185 45 Πειραιάς – 2109767888 – www.burlingtonbooks.com

Deportivo Publishing

Λεωφ.Μεσογείων 205 – 115 25 Αθήνα – 2112135782 - www.deportivopublishing.com

ELT NEWS

Αγ.Γεωργίου 74, 154 51 Νέο Ψυχικό – 2106712991 – www.eltnews.gr

Express Publishing

Μακμύλλαν 3-5, 111 44 Αθήνα – 2102120800 – www.expresspublishing.co.uk

Glossomatheia

Λεονταρίου 46 - 153 51 Παλλήνη – 2106658521 – www.glossomatheia.com

Hillside Press

Δοϊράνης 13 - 113 62 Αθήνα - 2108829041 - www.elthillside.com

Lord Byron School of Languages

Τσιμισκή 104 - 546 22 Θεσσαλονίκη - 2310278804 - www.lordbyron.gr

My way

Τσιμισκή 88 – 546 22 Θεσσαλονίκη – 2310226967 – www.mywaydyslexia.com

Rose Platform

Μητροπολίτου Φωτίου 12 – 501 00 Κοζάνη – 2461027239 -the.rose.platform@gmail.com

Supercourse Publishing

Λαοδικίας 1 - 591 00 Βέροια - 2331073777 - www.supercourse.gr

Webooks

Αγ.Γεωργίου 74, 154 51 Νέο Ψυχικό – 2106722647 – www.webooks.gr



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