



**FOREIGN LANGUAGES
FORUM**

THE ~~FOREIGN~~ LANGUAGES FORUM

POST ~~COVID~~ EDITION

XANTHI

25 August 2020

Le Chalet Hotel

Exhibition Hours: 10:00-16:30



4TH FL FORUM XANTHI

Conditions may be different this time. Be prepared to handle teaching and learning situations in an unconventional manner.

Be prepared to deliver tuition live, synchronously and asynchronously.

The 4th Foreign Languages Forum taking place at the Le Chalet Hotel in Xanthi on 25 August 2020, a unique event of its kind, will give teachers and FL school owners answers to many questions, will push their thinking and develop their skills.

Combined with the experience of the publishers' representatives, the Forum guarantees a productive day just before the beginning of the new school year.

Take part in the 4th Foreign Languages Forum, attend presentations and talks, inspect the latest published and digital materials at the Book Exhibition area and explore networking opportunities.



Due to COVID restrictions you are strongly advised to pre-register online for the FL Forum. You are also kindly requested to have a copy of your registration information, in print or in your mobile phone, available during your visit at the FL Forum. The QR code which is displayed on your ticket will be scanned as you enter and exit the book exhibition.

FEATURED PRESENTATIONS

Tests, tests, tests: which one is good for my students?

In a highly competitive exam-prep environment, school owners and teachers get lost as to which test to choose for their students. In this talk, we will critically explore the role of high-stakes exams in our context and set out criteria for choosing the best-suited for our students.

- **Maria Davou, Teacher, Teacher Trainer, FLS Owner, Researcher**

Why me? Why not me? Consumers and the game of choice

Since after World War II, the choices of the consumers have been taken seriously into consideration and the marketing strategies are being drawn based on the factors that attract or deter consumers from making purchases of services or goods. Right now, in the 21st century, the Era when Marketing never stops, the psychology of the consumer and the factors that determine purchasing choices and decisions play a critical role in devising the marketing strategies. In this session we will analyse the basic mechanisms that determine the way consumers make choices and examine how Foreign Language Schools can design their own marketing to attract the attention of the public in order to maximize their total market addressable.

- **Maria Araxi Sachpazian, Teacher, Teacher Trainer**

Teaching Grammar Without Teaching Grammar

In this talk, we will explore ways of subtly integrating grammar tasks in all skills. Grammar is present everywhere and there is no language without it. However, teaching Grammar communicatively is often a riddle for teachers. How can we design grammar tasks that are creative and meaningful? How can we teach grammar "in disguise"? The talk will include hands-on examples from soft-CLIL and values-based approaches.

- **Maria Davou, Teacher, Teacher Trainer, FLS Owner, Researcher**

From people to a bonded group: first-day tasks to get students to bond

This session aims to explore the importance of creating rapport not only between teachers and students, but also amongst students. After a short mention of some key theoretical concepts, we will examine practical activities to encourage bonding and emotional learning, while at the same time setting actual teaching aims. Some of the practical activities around the introduction of the Course book of the class as well as "recycled" material.

-**Maria Araxi Sachpazian, Teacher, Teacher Trainer**

PROGRAMME



10:00 - 10:30 - Featured Presentation

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10:45 - 11:10 - Express Publishing | Professional Presentation

Nikolaos Anagnostou, ELT Area Manager of Express Publishing Greece

- **The Revised Michigan ECCE & ECPE, May 2021:** An overview of the changes & new materials to help prepare students for the new exams.
- **I Wonder Pre-Junior:** Online or in class, Wonder is the beginning of wisdom! An amazing, brand new Pre-Junior course with a unique combination of innovative tools to allow full exploitation of course content online, in class, or both!



11:30 - 12:00 - Featured Presentation

From people to a bonded group: first-day tasks to get students to bond

Maria Araxi Sachpazian, Teacher, Teacher Trainer

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12:15 - 13:05 - Supercourse ELT Publishing | Professional Presentation

Τεχνολογία στην εκπαίδευση – Πώς η τεχνολογία έγινε ένα βασικό εργαλείο στην εκμάθηση των αγγλικών

Απόστολος Καλογιαννίδης, Marketing Consultant, SUPER COURSE ELT PUBLISHING

- **Ιστορική αναδρομή:** Η τεχνολογία στην εκμάθηση των αγγλικών στην πορεία του χρόνου.
- **Interactive whiteboard:** Πλούσιο τεχνολογικό υλικό (3D Animation, Reading & Grammar Videos, games), που εντυπωσιάζει τους μαθητές!

PROGRAMME

- **i-book / Smartphone & Tablet Applications:** Παίζουμε μαθαίνοντας ή μαθαίνουμε παίζοντας;
- **Talking Pen:** Τώρα με το Talking Pen η ανάγνωση και η μάθηση γίνονται παιχνίδι!
- **AR:** Και τα βιβλία ... ζωντανεύουν!
- **VR:** Ταξιδέψτε χωρίς να κουνηθείτε από τη θέση σας!

Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ



13:20 - 13:45 - Express Publishing | Professional Presentation

Nikolaos Anagnostou, ELT Area Manager of Express Publishing Greece

- **New Age, New Norms, New Tools: A unique LMS Platform for the digital classroom!** Express Digibooks is the only gamified platform that can be used online and offline, at all levels! Track students' progress, communicate effectively with parents, motivate your learners and bring your classes into the future!
- **The Flibets: A new learning galaxy for preschoolers!** The Flibets take your students to an amazing new world of learning through exploration and play!



14:00 - 14:50 - Burlington Books | Professional Presentation

Burlington Mindset B1, B1+ and B2

Katerina Yacoumatou, ELT Consultant, Burlington Books

Burlington Mindset B1, B1+ and B2 is the ideal exam preparation coursebook series for mixed ability classes. It contains engaging tasks and topics which challenge students to stretch their cognitive abilities. The series is fully up-to-date with the ECCE 2021 changes! Interactive students' components are now available for online lessons!



15:05 - 15:35 - Featured Presentation

Why me? Why not me? Consumers and the game of choice

María Araxi Sachpazian, Teacher, Teacher Trainer

A few months ago, most of us had to shift, practically overnight, to online teaching. In most cases, students and parents overlooked errors, omissions and glitches, and praised your emergency teaching under unforeseen circumstances such as a pandemic. But this winter, their expectations are much higher! Can you combine traditional face-to-face teaching and online teaching seamlessly?



PROGRAMME

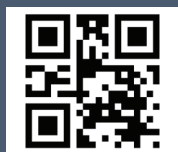


15:50 - 16:20 - Featured Presentation

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Register online at www.flforum.gr/the-cities/xanthi

PARTICIPATING COMPANIES

Aheadbooks

Σεβρών 3, 121 33 Περιστέρι – 2105740892 – www.aheadbooks.com

Andrew Betsis – Collins ELT

Πύργου 31, 185 42 Πειραιάς – 2104118894 – www.andrewbetsiselt.gr

Archer Editions

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ELT NEWS

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Express Publishing

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Supercourse Publishing

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